



# Prom and Underage Drinking

## A Dangerous Pair

# Prom

# 39%



of teens age 16-19 say it's likely that they or their friends would use drugs or alcohol on prom night

AAA

2010 ————— 2013

# 300 TEENS



died in alcohol-related crashes during prom weekend

NHTSA

# 90%

of teens expect their friends to drink and drive on prom night

SADD



# 20%

Only of juniors and seniors believe being on the roads on prom night is dangerous

Liberty Mutual

# 1/2

of teens who drank during or after prom said they consumed 4 or more drinks

Liberty Mutual



# 2/3

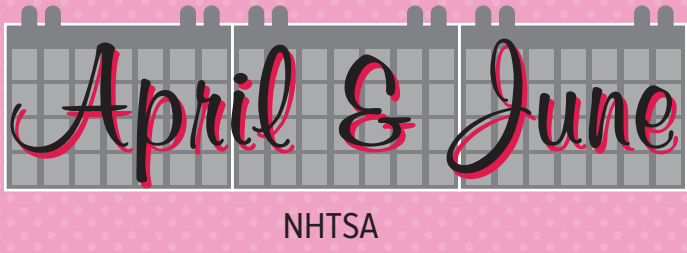
of teens felt pressured to drink during prom

MADD & Chrysler

# Underage Drinking

# 1/3

of alcohol-related teen traffic fatalities occur between



NHTSA



# 1,340 PEOPLE

under 21 die in alcohol-related crashes each year

NHTSA

# In 2011, approximately 6.1 MILLION 12-20 year olds

reported binge drinking in the past month

SAMHSA



# 85%

of teens would rather drive impaired than call a parent for a sober ride home

AAA

# 49%

of teen deaths from motor vehicle crashes occurred between 3 p.m. and midnight

IIHS

# 1 in 5

teens would ride in a car with an impaired driver



AAA

# 11%

of all alcohol in the U.S. is consumed by underage drinkers

SAMHSA

# 1/2

of underage drinkers report getting their alcohol from family or friends

Foundation for Advancing Alcohol Responsibility