According to NHTSA, under 21 die in alcohol-related crashes each year. SAMHSA estimated that 11% of all alcohol in the U.S. is consumed by underage drinkers. ScramSystems.com reported that 23% of underage drinkers get their alcohol from family or friends, while 40% said they consumed 4 or more drinks at a time. The Foundation for Advancing Alcohol Responsibility reported that 6.1 million teens reported binge drinking in the past month. MADD and Chrysler found that 53% of teens felt pressured to drink during prom. Only 49% of juniors and seniors believe being on the roads on prom night is dangerous. P1718

Prom and Underage Drinking
A Dangerous Pair

In 2011, approximately 6.1 million 12-20 year olds reported binge drinking in the past month.

Prom

39%

In states where legal drinking age is 21, 41% of teens aged 18-20 say they felt pressured to drink or drive impaired on prom night. Only 20% of juniors and seniors believe being on the roads on prom night is dangerous.

Underage Drinking

90% of teens expect to drink and drive on prom night.

1/3 of alcohol-related teen traffic fatalities occur between April & June.

1/2 of teens who drank 4 or more drinks said they consumed 4 or more drinks at a time.

1/3 of teens reported that they or their friends would use drugs or alcohol on prom night.

300 TEENS

1,340 PEOPLE

Data on prom-related crashes during prom weekend from SADD.

Some stats from Prom and Underage Drinking:

- 39% of teens who drank and drove on prom night.
- 90% of teens expect to drink and drive on prom night.
- 1/2 of seniors and juniors believe on the roads on prom night is dangerous.
- 1/3 of prom-related crashes occur between April & June.
- 300 teens died in alcohol-related crashes during prom weekend.
- 1/3 of teens would ride in a car with an impaired driver.
- 85% of teens say they rather drive impaired than get a parent or a sober ride home.
- 11% of all alcohol consumed by underage drinkers.

Data from Liberty Mutual:

- 49% of teens feel pressured to drink during prom.
- 20% of juniors and seniors believe being on the roads on prom night is dangerous.
- 1/2 of prom night drinking.

Data from SADD:

- 90% of teens feel pressured to drink on prom night.
- 1/3 of teens expect to drink and drive on prom night.
- 300,000 teens reported binge drinking in the past month.

Data from MADD and Chrysler:

- 53% of teens feel pressured to drink during prom.
- 49% of juniors and seniors believe on the roads on prom night is dangerous.

Data from AAA:

- 49% of teens feel pressured to drink during prom.
- 20% of juniors and seniors believe on the roads on prom night is dangerous.
- 1/2 of prom night drinking.

Data from Prom and Underage Drinking:

- 300,000 teens reported binge drinking in the past month.
- 39% of teens who drank and drove on prom night.
- 90% of teens expect to drink and drive on prom night.
- 1/2 of seniors and juniors believe on the roads on prom night is dangerous.
- 1/3 of prom-related crashes occur between April & June.
- 300 teens died in alcohol-related crashes during prom weekend.
- 1/3 of teens would ride in a car with an impaired driver.
- 85% of teens say they rather drive impaired than get a parent or a sober ride home.
- 11% of all alcohol consumed by underage drinkers.

Data from Liberty Mutual:

- 49% of teens feel pressured to drink during prom.
- 20% of juniors and seniors believe on the roads on prom night is dangerous.
- 1/2 of prom night drinking.

Data from SADD:

- 90% of teens feel pressured to drink on prom night.
- 1/3 of teens expect to drink and drive on prom night.
- 300,000 teens reported binge drinking in the past month.

Data from MADD and Chrysler:

- 53% of teens feel pressured to drink during prom.
- 49% of juniors and seniors believe on the roads on prom night is dangerous.
- 1/2 of prom night drinking.

Data from AAA:

- 49% of teens feel pressured to drink during prom.
- 20% of juniors and seniors believe on the roads on prom night is dangerous.
- 1/2 of prom night drinking.