

# St. Patrick's Day & Drinking

**41%**

of Americans will be spending the night out at a bar or party

Source: Survey Analytics

**133 MILLION**

Americans will celebrate St. Patrick's Day

Source: National Retail Federation

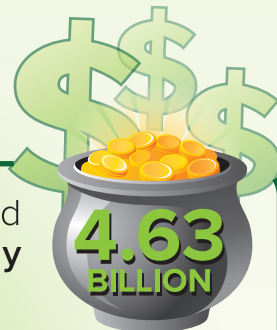
**40%**



of crash fatalities over **St. Patrick's Day weekend** involve **drunk driving**

Source: NHTSA

American consumers will spend celebrating **St. Patrick's Day**



About **5%** of that will be spent on beer



Source: National Retail Federation

scramsystems.com



From **midnight to 6am** on March 18

**55%**

of crash fatalities involve drunk drivers

Source: NHTSA

**24h**

Drinking violations for criminal offenders sentenced to **24/7 alcohol monitoring** increase:

**12%** on average on St. Patrick's Day  
**33%** the Saturday before St. Patrick's Day

Source: Alcohol Monitoring Systems



Of Americans that plan to drink on **St. Patrick's Day**:

**50%** will choose **beer**

**19%** will choose **hard liquor**

**9%** will choose a combination of **both**

Source: Survey Analytics